



# **Branding Program**



**Vdara offers a wide variety of branding opportunities  
Please contact your Catering & Convention Services Manager for additional  
information, eligibility and pricing**

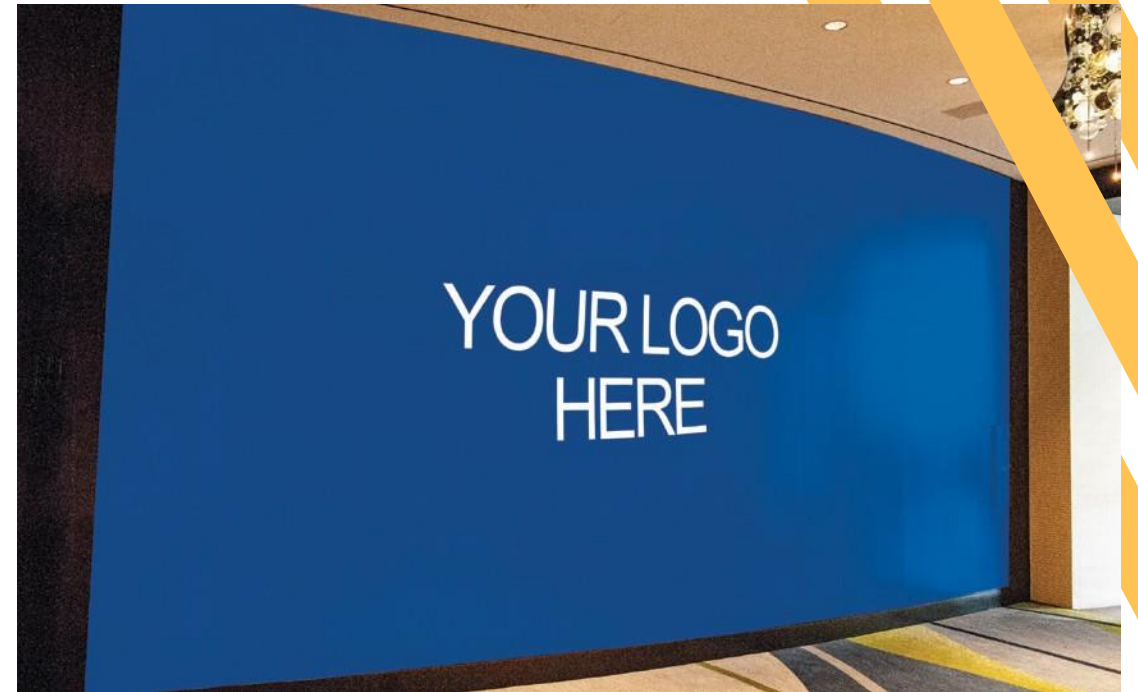
## VIÑOLY WING

### VIÑOLY PRE-FUNCTION ENTRY

- FULL COVER
- 80" HIGH
- 3' SQUARE



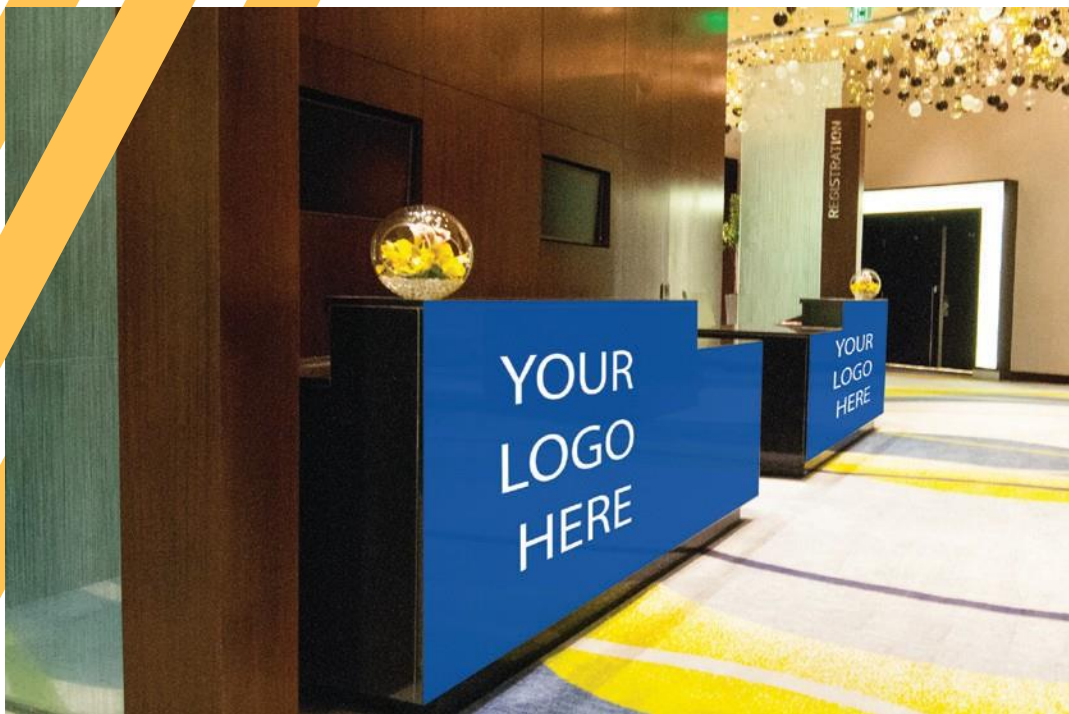
IA



### VIÑOLY PRE-FUNCTION LONG WALL

- FULL COVER
- 80" HIGH
- 3' SQUARE





2A

## VIÑOLY REGISTRATION DESKS

- FULL COVER
- 3' SQUARE

## VIÑOLY MEDIA WALL SCREENS

- STATIC
- MOTION



2B



3A

## VIÑOLY PRE-FUNCTION PILLARS

- FULL COVER
- 3' SQUARE



3B

## VIÑOLY PRE-FUNCTION DOOR ARCHWAYS



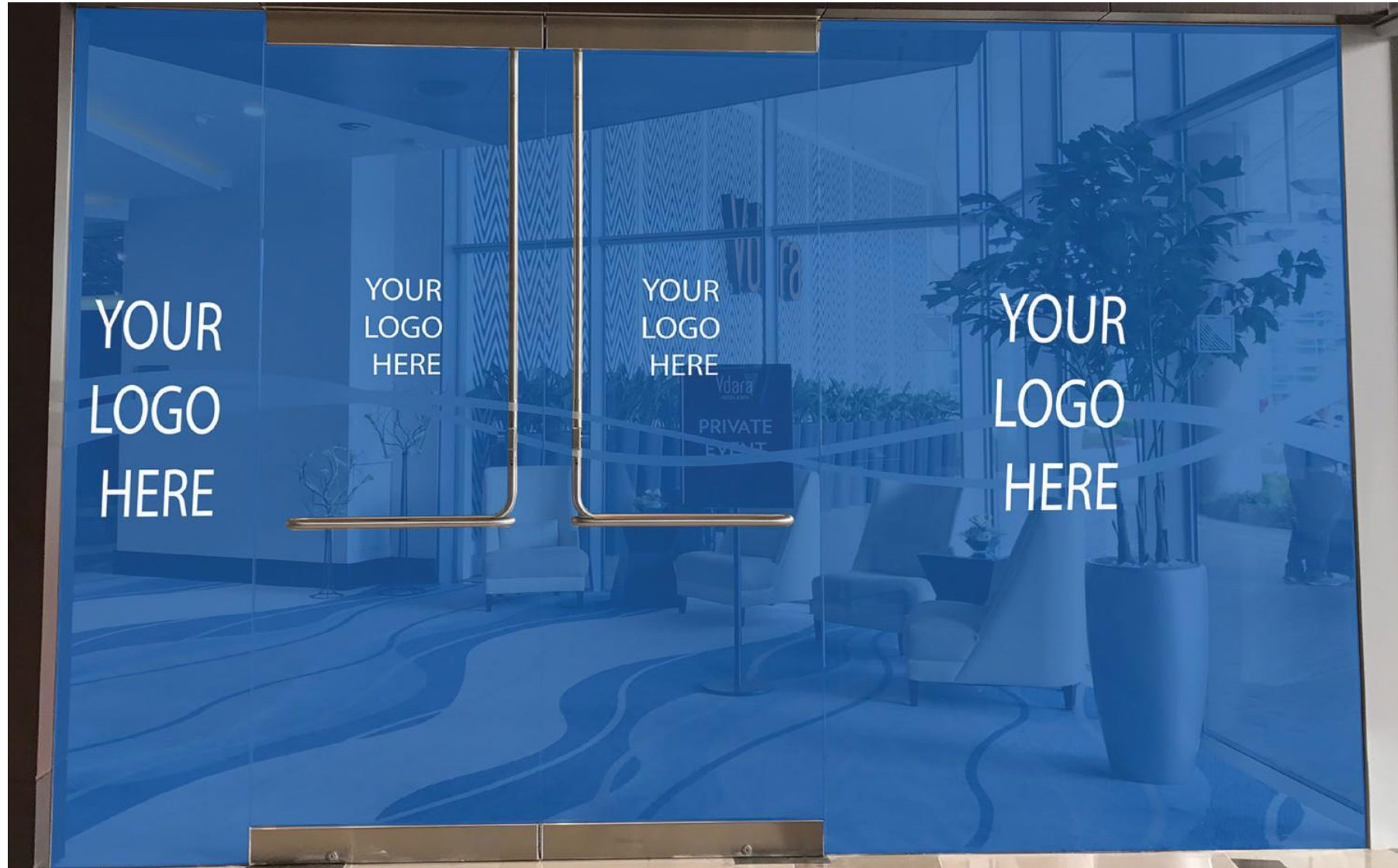


## **VIÑOLY PRE-FUNCTION BACK WALL**

- FULL COVER
- 80" HIGH
- 3' SQUARE

**4A**

## SILK ROAD WING



5

## SILK ROAD GLASS DOORS





6

## SILK ROAD PRE-FUNCTION WINDOWS

- ALL PANELS
- EACH PANEL



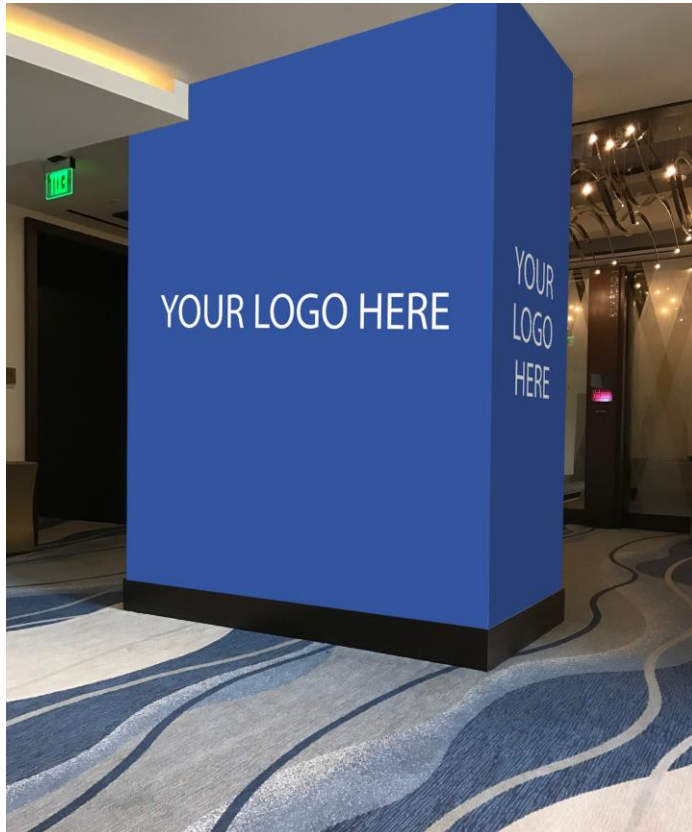
7A

## SILK ROAD PRE-FUNCTION WALL

- FULL COVER
- 3' SQUARE



7B



## SILK ROAD PRE-FUNCTION PILLAR

- FULL COVER
- 3' SQUARE

## SILK ROAD PRE-FUNCTION TABLE TOPS

- SET OF 3

7C





8A

## SILK ROAD COLUMNS

- ALL ROUND COLUMNS & SQUARE PILLAR
  - ALL ROUND COLUMNS
  - SQUARE PILLAR



8B



## **CREATIVE OPPORTUNITIES**

### **3' x 3' SQUARE LOGO**

STARTING AT \$375

CAN BE PLACED IN ANY LOCATION MENTIONED HERE, PLUS MORE

### **22"W X 28"H POSTERS**

STARTING AT \$25 EACH

MINIMUM ORDER OF 6

### **2'W X 6'H SIGNS**

STARTING AT \$150 EACH

### **BAR FRONT INSERTS**

STARTING AT \$200 EACH

PERSONALIZE YOUR EVENT WHERE EVERYONE GATHERS

## **CUSTOM SERVICES**

PRICING BASED ON ARRANGEMENTS MADE

### **CATERED LOGO ITEMS**

MENU CARDS, ICE CARVINGS, CUSTOMIZED PASTRIES AND DESSERTS

### **WI-FI**

ALLOW OUR PRODUCTIONS TEAM TO HELP YOU CREATE A PERSONALIZED SPLASH PAGE WITH CUSTOMIZED SPEEDS.

### **IN-SUITE DELIVERY**

STARTING AT \$3 PER ITEM PER ROOM

HAVE A SPECIAL GIFT DELIVERED TO YOUR ATTENDEES' GUESTROOMS

### **PERSONALIZED KEY CARDS**

STARTING AT \$4.50 EACH

*KEY CARDS PROVIDED BY EXCLUSIVE VDARA VENDOR.*

CUSTOM KEY CARDS WILL GRAB ATTENDEES' ATTENTION FROM THE MOMENT THEY ARRIVE.

EVERY HOTEL GUEST IN THE BLOCK WILL SEE YOUR LOGO EACH TIME THEY ACCESS THEIR ROOM

### **GUESTROOM VOICEMAILS**

\$2 PER ROOM

CUSTOMIZED VOICEMAIL BROADCAST TO SOME OR ALL OF YOUR CONVENTION ATTENDEES.

USE THIS OPTION TO PROVIDE IMPORTANT CONFERENCE INFORMATION.

### **WELCOME LETTERS**

STARTING AT \$1-2 PER LETTER

ALLOW OUR FRONT DESK TEAM TO DISTRIBUTE WELCOME LETTERS OR IMPORTANT INFORMATION REGARDING YOUR PROGRAM TO YOUR ATTENDEES UPON CHECK-IN.

### **IN-SUITE TV CHANNEL**

OUR IN-SUITE TV CHANNEL ALLOWS YOUR GROUP TO BROADCAST CUSTOM MESSAGES AND VIDEO TO ALL GUESTS WITHIN THE HOTEL. THIS IS A GREAT OPPORTUNITY TO REACH A LARGE AUDIENCE

### **VIP ARRIVAL EXPERIENCE**

AVAILABLE FOR INDIVIDUALS OR FOR GROUP

LIMOUSINE MEET AND GREET, FOOD & BEVERAGE OFFERINGS AND MORE